



SPHD Invesco S&P 500 High Dividend Low Volatility ETF

As of Sept. 30, 2018

Fund Description

The Invesco S&P 500® High Dividend Low Volatility ETF (Fund) seeks investment results that generally correspond (before fees and expenses) to the price and yield of the S&P 500 Low Volatility High Dividend Index (Index). The Fund generally will invest at least 90% of its total assets in common stocks that comprise the Index. Standard & Poor's® compiles, maintains and calculates the Index, which is composed of 50 securities traded on the S&P 500 Index that historically have provided high dividend yields and low volatility. The Fund and the Index are rebalanced and reconstituted semi-annually, in January and July.

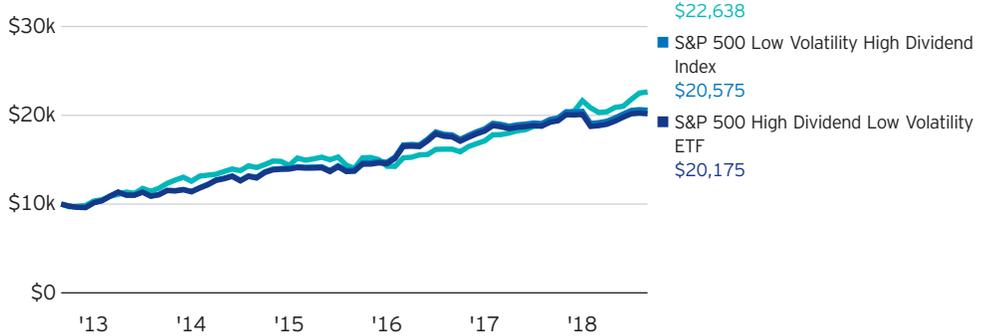
Fund Data

S&P 500 High Dividend Low Volatility ETF	SPHD
Intraday NAV (IIV)	SPHDIV
Number of Securities	50
CUSIP	46138E362
Listing Exchange	NYSE Arca
30-Day SEC Yield	4.15%
30-Day SEC Unsubsidized Yield	4.15%
Total Expense Ratio	0.30%

Underlying Index Data

S&P 500 Low Volatility High Dividend	SP5LVHDT
Index Provider	S&P Dow Jones Indices, LLC

Growth of \$10,000



Data beginning Fund Inception and ending Sept. 30, 2018. Fund performance shown at NAV.

Fund Performance & Index History (%)

	YTD	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index						
S&P 500 Low Volatility High Dividend Index	0.94	5.33	14.18	13.19	-	12.89
Benchmark Index						
S&P 500 Index	10.56	17.91	17.31	13.95	11.97	14.71
Fund						
NAV	0.69	4.97	13.79	12.81	-	12.52
Market Price	0.50	4.99	13.76	12.83	-	12.51

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invesco.com to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

5-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
S&P 500 Low Volatility High Dividend Index	-	-	-	1.42	8.91
S&P 500 Index	3.77	0.66	0.70	1.40	9.55

Alpha, beta and correlation are that of the underlying index.

A Smart Beta Portfolio

Fund Inception: Oct. 18, 2012

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were

deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

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As of Sept. 30, 2018

Top Fund Holdings (%)	
Name	Weight
AT&T	3.10
Iron Mountain	2.97
PPL	2.79
HCP	2.77
Welltower	2.68
Philip Morris	2.53
Ventas	2.50
Altria	2.39
Realty Income	2.37
Verizon Communications	2.29

Please see the website for complete holdings information. Holdings are subject to change.

Annual Index Performance (%)		
	S&P 500 Low Volatility High Dividend Index	S&P 500 Index
2013	21.21	32.39
2014	20.25	13.69
2015	5.56	1.38
2016	22.70	11.96
2017	12.33	21.83
2018 YTD	0.94	10.56

Fund Details	
P/B Ratio	2.31
P/E Ratio	15.48
Return on Equity	30.20%
Weighted Market Cap (\$MM)	69,882

Fund Market-Cap Allocations (%)	
Large-Cap Blend	14.31
Large-Cap Growth	1.83
Large-Cap Value	58.07
Mid-Cap Blend	8.62
Mid-Cap Growth	-
Mid-Cap Value	17.16
Small-Cap Blend	-
Small-Cap Growth	-
Small-Cap Value	-

Fund Sector Allocations (%)	
Consumer Discretionary	5.55
Consumer Staples	15.61
Energy	10.84
Financials	10.57
Health Care	3.70
Industrials	5.06
Information Technology	3.73
Materials	3.14
Real Estate	17.34
Telecommunication Services	5.39
Utilities	19.07

About risk

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

Investments focused in a particular industry or sector are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Securities that pay high dividends as a group can fall out of favor with the market, causing such companies to underperform companies that do not pay high dividends.

There is no assurance that such ETFs will provide low volatility.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted

performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers. **Beta** is a measure of risk representing how a security is expected to respond to general market movements. **Smart Beta** represents an alternative and selection index based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both. Smart beta funds may underperform cap-weighted

benchmarks and increase portfolio risk.

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their advisor(s) for a prospectus or download one at invesco.com

Note: Not all products available through all firms or in all jurisdictions.