

John Hancock Tax-Advantaged Dividend Income Fund

Seeks: A high level of after-tax return from dividend income and capital appreciation
Use for: Tax-sensitive equity income

Ticker: HTD

Income emphasis

Typically investing at least 80% of assets in dividend-paying securities

Tax-conscious approach

Targeting securities paying dividends that typically qualify for a more favorable long-term capital gains tax rate

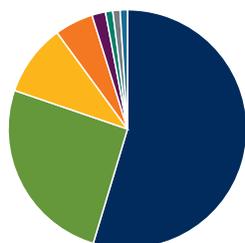
Utilities exposure

Typically emphasizes preferred and common securities in the high-dividend-paying utilities sector

CALL OPTION STATISTICS¹

Portfolio assets with call options (%)	19
Average call option life at time written (days)	29

LARGEST SECTORS² (%)



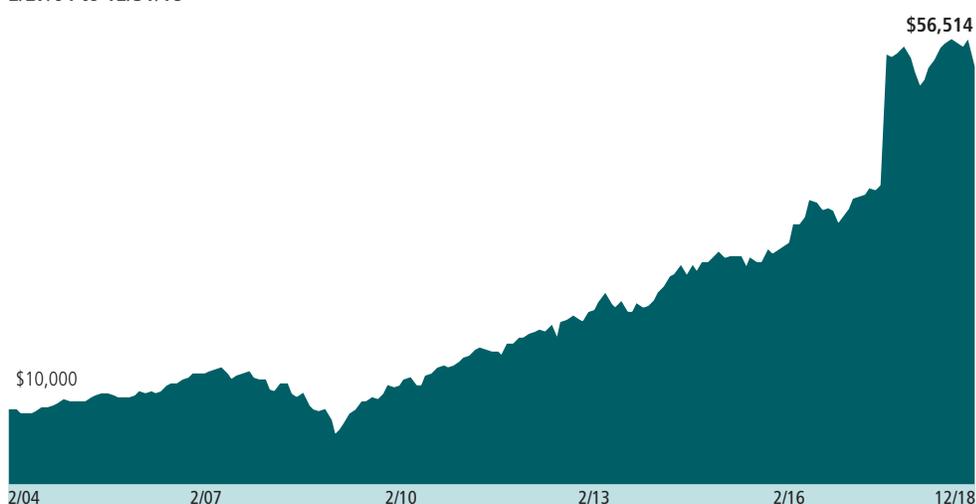
Utilities	55.26
Financials	25.90
Energy	9.83
Communication Services	5.29
Real Estate	1.86
Consumer Discretionary	0.73
U.S. Government Agency	0.52
Industrials	0.26
TOTAL	99.65

AVERAGE ANNUAL TOTAL RETURNS (%)

	QTD	YTD	1 year	3 year	5 year	10 year	Since inception	Inception date
At net asset value	-4.80	-2.09	-2.09	7.99	10.59	14.82	12.37	2/27/04
At market	-8.29	-9.01	-9.01	8.46	10.55	15.92	8.65	2/27/04

GROWTH OF A HYPOTHETICAL \$10,000 INVESTMENT

2/27/04 to 12/31/18



The chart illustrates the growth of a hypothetical \$10,000 investment in the fund's common shares based on net asset value beginning on the date noted with all distributions reinvested. The past performance shown here reflects reinvested distributions and is not a guarantee of future results. Your shares will fluctuate in value and, when redeemed, may be worth more or less than their original cost. The most current month-end performance may be higher or lower than the quoted performance and can be found at jhinvestments.com or by calling 800-843-0090.

¹ The fund writes index/sector call options with call strikes typically out of the money. A call option is in the money if the price of the underlying security is above the strike price and out of the money if the price of the underlying security is below the strike price.
² Listed holdings are a portion of the fund's total and may change at any time. They are not recommendations to buy or sell any security. Data is expressed as a percentage of total managed assets and excludes cash and cash equivalents.

YEAR-BY-YEAR TOTAL RETURNS (%)



The past performance shown here reflects reinvested distributions and does not guarantee future results.

TEN LARGEST ISSUERS² (%)

American Electric Power Company, Inc.	3.30
Ameren Corp.	2.88
Interstate Power & Light Company	2.71
BP PLC	2.51
ONEOK, Inc.	2.45
Eversource Energy	2.45
Entergy Corp.	2.38
Dominion Energy, Inc.	2.34
Black Hills Corp.	2.26
Duke Energy Corp.	2.26
TOTAL	25.54

CREDIT QUALITY BREAKDOWN⁴ (%)

U.S. Government & Agency Obligations	0.00
AAA	0.00
AA	0.00
A	1.99
BBB	30.87
BB	15.10
B	0.02
CCC & Below	0.00
Equity	51.16
NotRated	0.00
Short-Term Investments & Other	0.86

JOHN HANCOCK INVESTMENTS

- A trusted brand
- A better way to invest
- Results for investors

WHAT YOU SHOULD KNOW BEFORE INVESTING

As is the case with all exchange-traded closed-end funds, an investment in this fund may trade at a discount or premium to the fund's net asset value (NAV) and is subject to investment and market risks, including the possible loss of principal. Distribution levels are subject to change and may include a substantial return of capital, which is a return of some or all of a shareholder's investment in the fund. Fixed-income investments are subject to interest-rate and credit risk; their value will normally decline as interest rates rise or if a creditor, grantor, or counterparty is unable or unwilling to make principal, interest, or settlement payments. An issuer of securities held by the fund may default, have its credit rating downgraded, or otherwise perform poorly, which may affect fund performance. Investments in higher-yielding, lower-rated securities are subject to a higher risk of default. Liquidity may be impaired by reduced trading volume, heightened volatility, rising interest rates, and other market conditions. The fund's use of leverage may not be successful and creates additional risks, including heightened price and return volatility. Focusing on a particular industry or sector entails unique risks and may increase the fund's volatility. Derivatives transactions, such as hedging and other strategic transactions, may increase a fund's volatility and could produce disproportionate losses, potentially more than the fund's principal investment.

Please contact your financial professional if you are interested in purchasing shares of a closed-end fund. For current fund information, visit jhinvestments.com or call 800-843-0090. The fund's literature includes investment objectives, risks, fees, expenses, and other information that you should consider carefully before investing. For account information, call 800-852-0218.

MANAGED BY³



Joseph H. Bozoyan, CFA, JHAM
On the fund since 2015
Investing since 1993



Brad Lutz, CFA, JHAM
On the fund since 2017
Investing since 1992



Gregory McMurrin, Wells Capital
On the fund since 2009
Investing since 1976



Dennis Bein, CFA, Wells Capital
On the fund since 2009
Investing since 1992



Harindra de Silva, Ph.D., CFA, Wells Capital
On the fund since 2009
Investing since 1998



Megan N. Miller, CFA, Wells Capital
On the fund since 2018
Investing since 2008



KEY STATISTICS

NAV (\$M)	22.48
Market price (\$)	20.42
IPO price (\$)	20.00
Premium/discount ⁵ (%)	-9.16
Total net assets ⁶ (\$M)	795.31
Total managed assets ⁶ (\$M)	1,223.21
52-week market price range, high (\$)	23.81
52-week market price range, low (\$)	19.70
% of total fund assets (leverage)	34.98
Number of holdings	131
Number of issuers	88
Interest-rate swaps	
Percentage of line of credit (%)	25.01

³ As of 12/13/18, Wells Capital Management Inc. replaced its affiliate, Analytic Investors, Inc., as a subadvisor to the fund. There is no change to the fund's portfolio management team.

⁴ Ratings are from Moody's or, if not available, Standard & Poor's or, if not available, Fitch. Ratings composition will change. Individual bonds are rated by the creditworthiness of their issuers; these ratings do not apply to the fund or its shares. U.S. government and agency obligations are backed by the full faith and credit of the U.S. government. All other bonds are rated in a scale from AAA (extremely strong financial security characteristics) down to CCC and below (having a very high degree of speculative characteristics). "Short-Term Investments & Other," if applicable, may include fund receivables, payables, and certain derivatives.

⁵ Closed-end fund shares are not redeemable, but instead are traded in the secondary market and frequently trade at a discount to net asset value. Specialized funds may carry additional risks.

⁶ The difference between total managed assets and total net assets is due primarily to the fund's use of leverage through borrowings; net assets do not include borrowings.